



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
BANGALORE · INDIA

**SDG Cell - University Level  
CHRIST (Deemed to be University), Bangalore**

**Activity Report**

**General Information**

|                       |   |
|-----------------------|---|
| Type of Activity      | <b>SKILLING THE YOUTH FOR A TRANSFORMATIVE FUTURE</b> |
| Title of the Activity | <b>INDIA SUSTAINABILITY STARTATHON 2023</b>           |
| Date/s                | <b>7th and 8th August 2023</b>                        |
| Time                  | <b>9 AM - 4PM</b>                                     |
| Venue                 | <b>#802, Syndicate room, Audi Block, Ground Floor</b> |
| Collaboration         | <b>The Future Founder's Co.</b>                       |

**Address Details**

|                |  |
|----------------|--|
| Name           | <b>Dr. Leena James</b>   |
| Title/Position | <b>Professor, School of Business and Management, Coordinator,<br/>SDG Cell</b> |
| Organisation   | <b>CHRIST (Deemed to be University)</b>  |

|                |                                 |
|----------------|---------------------------------|
| Name           | <b>Ms. Supriya Panchangam</b>   |
| Title/Position | <b>CEO</b>                      |
| Organisation   | <b>The Future Founder's Co.</b> |

### Participants profile

|                      |   |
|----------------------|---|
| Type of Participants | <b>Shortlisted students across all campuses of CHRIST (Deemed to be university)</b> |
| No. of Participants  | <b>60+</b>  |

### Synopsis of the Activity (Description)

|                            |  |
|----------------------------|--|
| Highlights of the Activity | <ol style="list-style-type: none"><li>1. The whole session was done in several segments by the speaker Ms. Supriya. Mandatory, exploratory, self-explanatory to make the session engaging.</li><li>2. Topics of emerging technologies, future of jobs, most-in-demand skills were covered in the mandatory part and the students have solved a few problem statements that they only identified and brought up several solutions for them.</li><li>3. The participants left after the bootcamp was over and tried to find a feasible solution to make their solutions for problem statements work in real time.</li><li>4. On the second day, solutions for the problem statements were presented in front of a panel of Judges - where one of the judges included Mr. Ashutosh Ananth, Co-founder of Rescript who is a social entrepreneur working towards sustainability in the world of stationary products.</li><li>5. Towards the end of the event, certificates were provided by the guest to participants along with the volunteers of the whole event.</li></ol> |
|----------------------------|--|

|                         |  |
|-------------------------|--|
| Key Takeaways           | <ol style="list-style-type: none"> <li>1. UN SDGs, their weightage in our lives</li> <li>2. Unlearning - having an open mindset</li> <li>3. Re-learning – willingness to fail</li> <li>4. Acknowledgment of our failures</li> <li>5. Having a growth mindset and aligning them with the SDGs</li> <li>6. Investing time in things that are more important to just oneself</li> </ol> |
| Summary of the Activity | SDG Cell in collaboration with The Future Founder's Co. has organised a Sustainability Startathon that enables participants to explore the opportunities that lie underneath the solutions they can bring forward to make the world a better place.  |

|                       |                        |
|-----------------------|------------------------|
| Name of the Organizer | <b>Dr. Leena James</b> |
| Designation/Title     | <b>SDG cell</b>        |
| Signature             |                        |

**Report prepared by:**

|                       |                        |
|-----------------------|------------------------|
| Name of the Organizer | <b>Dr. Leena James</b> |
| Designation/Title     | <b>SDG Cell</b>        |
| Signature             |                        |

**Annexure:**

*1. Speaker Profile – Dr. Leena James*

Dr. Leena James is a well-known keynote speaker and resource person for national and international conferences in the areas of Finance, CSR, Sustainability, Corporate Governance, and Management. Mam was the Chair of International Conferences on

Sustainability and Management. Ma'am is a visionary Entrepreneur, Environmentalist, Philanthropist. Ma'am delivered a Speech on 'Sustainability practices of Indian University at the International Sustainability Summit at FH Munster University, Germany recently in November 2022.

2. *Speaker Profile – Ms. Supriya Panchangam*

Miss Supriya Panchangam, CEO, The Future Founder's Co. is a best-selling author, social entrepreneur, and strong advocate for women and youth empowerment. With an extensive background spanning over 15 years in building relationships, marketing, brand development, facilitation, and mentoring, ma'am has become an emerging figure in fostering thriving communities for women, youth entrepreneurs and aspiring business leaders. As a founder, she spearheads the organization's mission to advance sustainability education in India through global collaborations. The Future Founders Co. serves as a dynamic platform, hosting a myriad of student and faculty experiences that aim to raise awareness of the Sustainable Development Goals (SDGs). Ma'am, is a Social Innovation Mentor at UNLEASH Plus, a leading global incubation program for solutions aimed at positively impacting the United Nations' SDGs. Additionally, she serves as a trustee for a UK-based charity dedicated to building social innovation fellowship programs for students from top engineering colleges worldwide. She acts as a board member for a France-based sustainability training program that operates across European universities. Ma'am's presence extends to her participation in UNICEF's National Conclave on Catalysing Partnerships to Unleash the Potential of Adolescents and Young People at the YUWAAH conference. Through her transformative initiatives, influential collaborations, and unwavering dedication, Miss Supriya Panchangam continues to shape a brighter future, leaving a lasting impact in the fields of innovation, education, and social entrepreneurship.

### 3. Photos of the Ceremony:





**Bengaluru, KA, India**  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935834, Long 77.605703  
08/08/2023 11:22 AM GMT+05:30  
Note : Captured by GPS Map Camera

GPS Map Camera



**Bengaluru, KA, India**  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935829, Long 77.605703  
08/08/2023 11:22 AM GMT+05:30  
Note : Captured by GPS Map Camera

GPS Map Camera



**Bengaluru, Karnataka, India**  
Department of Psychology, Christ University, WJP4+98P, Hosur main road,  
Bhavani Nagar, S.G. Palya, Bengaluru, Karnataka 560029, India  
Lat 12.935793°  
Long 77.605798°  
08/08/23 11:01 AM GMT +05:30

GPS Map Camera



GPS Map Camera  
Bengaluru, Karnataka, India  
BBM Block, Campus Road, Bhavani Nagar, S.G. Palya, Bengaluru,  
Karnataka 560029, India  
Lat 12.935737°  
Long 77.606108°  
07/08/23 09:44 AM GMT +05:30



GPS Map Camera  
Bengaluru, Karnataka, India  
Department of Psychology, Christ University, WJP4+98P, Hosur main  
road, Bhavani Nagar, S.G. Palya, Bengaluru, Karnataka 560029, India  
Lat 12.935808°  
Long 77.605782°  
08/08/23 05:15 PM GMT +05:30



GPS Map Camera  
Bengaluru, KA, India  
Campus Road, Sadduguntepalya, Bengaluru,  
560029, KA, India  
Lat 12.935842, Long 77.605707  
08/08/2023 11:24 AM GMT+05:30  
Note : Captured by GPS Map Camera

4. *Poster of the Activity*



**YOUTH LEADERSHIP  
SUMMIT 2023**



# **YOUR LAST CHANCE TO BE PART OF YOUTH LEADERSHIP SUMMIT IN SINGAPORE!**

**You have been invited to attend the India  
Sustainability Startathon Bootcamp**

**Date : 7th and 8th August ; Monday & Tuesday  
Venue : AUDI BLOCK, GROUND FLOOR, Room 802**

**Attendance through Yellow slip can be claimed  
for from respective departments**

**Bootcamp will be a full day event ; 9 am - 4 pm on  
both days.**

**This invite is only applicable for those who have  
received selection email from The Future  
Founders Co.**